

MEET KAYLA AND KEIRA

Five-year-old Kayla and Keira may be twins, but they were actually born more than two weeks apart. Their mother went into labor three months early and Kayla was born weighing just 1 lb., 14 oz. While Kayla fought for her life, her twin sister, Keira, remained in the womb.



It would be 17 days before Keira was born weighing 2 lbs., 12 oz. By then, nurses had discovered an infection and blood in Kayla's tiny lungs, and she struggled to stay alive. She remained in the Neonatal Intensive Care Unit for 91 days while Keira was released after 60.

Though their births were separate, these outgoing twin sisters are now inseparable. The first few months after their births were just the first chapter in two lives full of adventure—lives that were saved thanks to a Children's Miracle Network hospital.



"It was so heart warming to really get to know these amazing children. I'll never forget the time we spent together. It really opened my eyes to the life-changing work Children's Miracle Network does and it made me so proud to call myself their goodwill ambassador."

- Miss America 2007 Lauren Nelson



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MISS AMERICA



Leaving a legacy of
service, scholarship
and support.



WHAT IS CHILDREN'S MIRACLE NETWORK?

Children's Miracle Network is a non-profit organization that raises funds for more than 170 children's hospitals. Countless individuals, 90 organizations and 400 media partners unite with Children's Miracle Network hospitals to help sick and injured kids in local communities. Your donations stay local and create miracles by funding medical care, research and education that save and improve the lives of 17 million children each year.

HOW DOES THE MISS AMERICA ORGANIZATION SERVE CHILDREN'S MIRACLE NETWORK?

Children's Miracle Network is the official platform of the Miss America Organization. A platform is a cause that contestants support. This platform partnership gives contestants competing at any level in the Miss America system the added opportunity to serve by raising funds for Children's Miracle Network and the Miss America Scholarship Fund.

DID YOU KNOW?

A state-of-the-art Neonatal Intensive Care bed for premature infants costs \$41,000. A well-equipped NICU needs 15-20 beds.

Make miracles for children near you. Help your local Miss America contestant raise money for Children's Miracle Network.



WHAT DOES THIS MEAN FOR CONTESTANTS?

Contestants competing in Miss America-sponsored pageants are now expected to raise a minimum of \$100 to donate to Children's Miracle Network and the Miss America Scholarship Fund. It's not an entrance fee, but a new service requirement. In addition, each new Miss America becomes a goodwill ambassador for Children's Miracle Network, speaking on behalf of kids treated at children's hospitals and raising awareness around the country—just another way the Miss America Organization helps young women leave a legacy of service, scholarship and support.

HOW CAN I HELP?

Supporting children's hospitals is a community effort, and your local contestant needs your help raising funds. Because funds donated to Children's Miracle Network stay in the community, when you help your local contestant you're helping kids near you—maybe even the children in your own life. Help your local contestant reach her fundraising goal by donating online to these two wonderful causes.

WHAT TO DO NOW

1. Go to MissAmerica4Kids.org.
2. Click on the 'Search for a Contestant' button, then search by name or by state.
3. Go to her page and click the 'Donate Now' button.

Contestants across the country are working to make a positive difference in their communities. Follow their example. Help them reach their fundraising goals and save the lives of children year you.

"Visiting Children's Miracle Network hospitals and meeting these special children has quickly become my favorite part about being Miss America."



- Miss America 2009 Katie Stam

